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## **SmartFox Technologies™ Announces SmartFox Prime© - Business Forecast Management System on Salesforce AppExchange, the World's Leading Enterprise Cloud Marketplace**

*Salesforce Customers can now benefit from SmartFox Prime's - Business Forecast Management System*

**Wilmington, NC, June 29th, 2020** – SmartFox Technologies™ today announced it has launched SmartFox Prime© on Salesforce AppExchange. SmartFox Prime is a decision-making tool used to help companies predict future sales outcomes based on rules, past events, and management insight. Built on the Salesforce platform and designed with a user-friendly experience, SmartFox Prime provides customers with the ability to bring more accountability and accuracy to its sales team's pipeline while increasing forecast probability with bookings and revenue. SmartFox Prime further provides specific functionality such as SmartFox Prime's algorithms and calculations which define the way the application makes forecast recommendations.

Nominated for the 2019 Salesforce TechnoJam Award, the SmartFox Prime - Business Forecast Management System is currently available on AppExchange at [www.appexchange.salesforce.com/appxListingDetail?listingId=a0N3A00000FR5sQUAT](http://www.appexchange.salesforce.com/appxListingDetail?listingId=a0N3A00000FR5sQUAT)

### **SmartFox Prime - Business Forecast Management System**

With 20-plus years of experience, SmartFox Technologies is proud to bring Salesforce customers SmartFox Prime - Business Forecast Management System. SmartFox Prime gives sales executives an easy-to-use sales tool that provides guidance, insight, and forecast recommendations.



### **Comments on the News**

*"SmartFox Technologies is proud to collaborate with Salesforce to provide customers with a business forecast management system available now on Salesforce AppExchange, said **Phil Everhart, SmartFox President/Founder**. "SmartFox Prime provides sales executives with a coaching tool which reduces poor opportunity management and unnecessary use of a sales leader's time. SmartFox Prime brings consistency and cadence to sales executives, who will now have the tools for more informed choices on closing dates, which affect the company revenue goals."*

*"The SmartFox Prime - Business Forecast Management System is a welcome addition to AppExchange, as they power digital transformation for customers by giving them the power to make smarter sales forecast decisions," said **Woodson Martin, GM of Salesforce AppExchange**. "AppExchange is constantly evolving to enable our partners to build cutting-edge solutions to drive customer success."*

### **About Salesforce AppExchange**

Salesforce AppExchange, the world's leading enterprise cloud marketplace, empowers companies to sell, service, market and engage in entirely new ways. With more than 5,000 solutions, 7.5 million customer installs and 90,000 peer reviews, it is the most comprehensive source of cloud, mobile, social, IoT, analytics and artificial intelligence technologies for businesses.

### **Additional Resources**

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